



Annual Banquet SPONSORSHIP OPPORTUNITIES

Your sponsorship of CAIR-MA's Annual Banquet is a powerful way to support civil rights and elevate your organization's brand.

Each year, CAIR-MA's fundraising banquet attracts **approximately 300+ attendees**, providing a prime opportunity to **connect with a diverse and engaged audience**. Your message will reach our broad network, which includes over 4,000 e-mail subscribers and a wide social media audience.

Sponsorship Tiers

Select from these amazing sponsorship packages.

Platinum Sponsor: \$5,000	Gold Sponsor: \$3,000
<ul style="list-style-type: none"> • Platinum-level exhibitor table • Full-page ad in the program book • Logo recognition on all social media digital communications, event webpage, program book, event signs, table tents, ballroom screens, and banquet screens • Logo on the front page of the program book • Opportunity to include a branded item in attendee gift bags • Verbal recognition during event • Five complimentary attendance tickets • A mention in our post-event e-mail. 	<ul style="list-style-type: none"> • Gold-level exhibitor table • Full-page ad in the program book • Logo recognition on social media digital communications, event webpage, program book, and ballroom screens • Verbal recognition during event • Three complimentary attendance tickets • A mention in our post-event e-mail.
Silver Sponsor: \$1,200	Bronze Sponsor: \$800
<ul style="list-style-type: none"> • Silver-level exhibitor table • Half-page ad in the program book • Logo recognition on ballroom screens • Verbal recognition during event • Two complimentary attendance tickets • A mention in our post-event e-mail. 	<ul style="list-style-type: none"> • Bronze-level exhibitor table • Logo recognition in the program book and on ballroom screens • Verbal recognition during event • One complimentary attendance ticket • A mention in our post-event e-mail.

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A La Carte Opportunities

For a more tailored approach, choose from our **individual advertising and table options**.

PROGRAM BOOKLET ADVERTISING

Place your message directly in the hands of every attendee. Each ad purchase includes a **promotion** on our social media platforms and a **mention** in our post-event e-mail.

Ad Placement (all full color)	Ad Dimensions	Cost
Back cover or inside cover	5" x 6.5"	\$1,500
Full page (in book's Sponsor section)	5" x 6.5"	\$1,000
Half page (in book's Sponsor section)	5" x 3.5"	\$500

TABLE SPONSORSHIP

Connect with attendees in person and **receive public recognition** for your support.

Table Sponsor (ideal for families, groups, & organizations)	Cost: \$1,000
As a table sponsor, you will receive a table with 10 seats, recognition in the program, a verbal recognition from the event emcee, and a mention in our post-event e-mail.	

Ad Specifications

We kindly request that all ads are **designed by your company** and provided to CAIR-MA for inclusion in the banquet program book. **Ads must meet all requirements below in order to print properly and fit in your ad slot.** Ads will not be edited by CAIR-MA, so please include all relevant details (company logo/name, contact information, and so forth).

By the date on the next page, **upload your finished ad at bit.ly/CAIRMAsponsor** (preferred method). You may instead e-mail it to Omar Farhan: OFarhan@cair.com

Ad Size	Dimensions	Resolution	Color Mode	File Type to Send
Full page (Platinum & Gold Sponsors, & A La Carte Ads)	5" x 6.5" (tall, NOT wide)	300 dpi	CMYK	.jpg, .tif, or .pdf (no other file types, please)
Half page (Silver Sponsors & A La Carte Ads)	5" x 3.5" (wide, NOT tall)	300 dpi	CMYK	.jpg, .tif, or .pdf (no other file types, please)

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Sponsorship Information, Payment, & Files

Please finish all steps below by **Thursday, November 6, 2025** to lock in your sponsorship. **Complete all steps online at bit.ly/CAIRMAponsor** (preferred method). Or, you may instead **mail this completed form** to the address below. (CAIR-MA tax ID: EIN# 47-4494226)

STEP 1: SPONSORSHIP INFORMATION

Sponsorship type (check only one): Platinum Gold Silver Bronze
 A La Carte Ad A La Carte Table

Sponsor / organization / business name: _____

Contact person: _____

E-mail address: _____ Phone number: _____

Mailing address: _____

Social media links (so we can tag you): _____

STEP 2: PAYMENT

How will you pay? Check one box. Full payment must be received by **Thursday, November 6, 2025**.

I'll pay by check: Mail your check (payable to CAIR-MA) with this form to the address below.

I'll pay by credit card: Fill out all lines below and mail this form to the address below.

Name on card: _____ Card number: _____

Billing address: _____

Expiration date: _____ Security code: _____ Signature: _____

STEP 3: AD & COMPANY LOGO

Platinum, Gold, Silver, & A La Carte Ad Sponsors: By **Thursday, November 6, 2025**, upload your ad at bit.ly/CAIRMAponsor (preferred method). You may instead e-mail it to OFarhan@cair.com (Please ensure your ad meets all requirements listed on the previous page.)

Platinum, Gold, Silver, Bronze, & A La Carte Sponsors: By **Thursday, November 6, 2025**, upload your company's high-resolution, print-quality logo (not saved for the web or social media) at bit.ly/CAIRMAponsor (preferred method). You may instead e-mail it to OFarhan@cair.com

MAILING ADDRESS: Mail this completed form and check (if applicable) to:

CAIR-MA | 800 Boylston St. | PO Box 990445 | Boston, MA 02199

Mailed forms, payment, and files must be received by Thursday, November 6, 2025.